

BUSINESS ANALYTICS ASSIGNMENT

Day-14:

- 1 .What are the methods for segmenting international markets?**

- 2. How do you assess the competitive landscape in an international market?**

- 3. What are some common challenges in international sales?**

- 4. What are the ethical considerations in international sales and market analysis?**

- 5.What are the key indicators to assess the viability of an international market?**

6.What role does localization play in international sales success?

7.What are advanced techniques for forecasting demand in international markets?

8.How do you measure the ROI of international sales and market expansion efforts?

9.What are the common methods of entering an international market?

10 .What is a tariff, and how can it affect international sales?